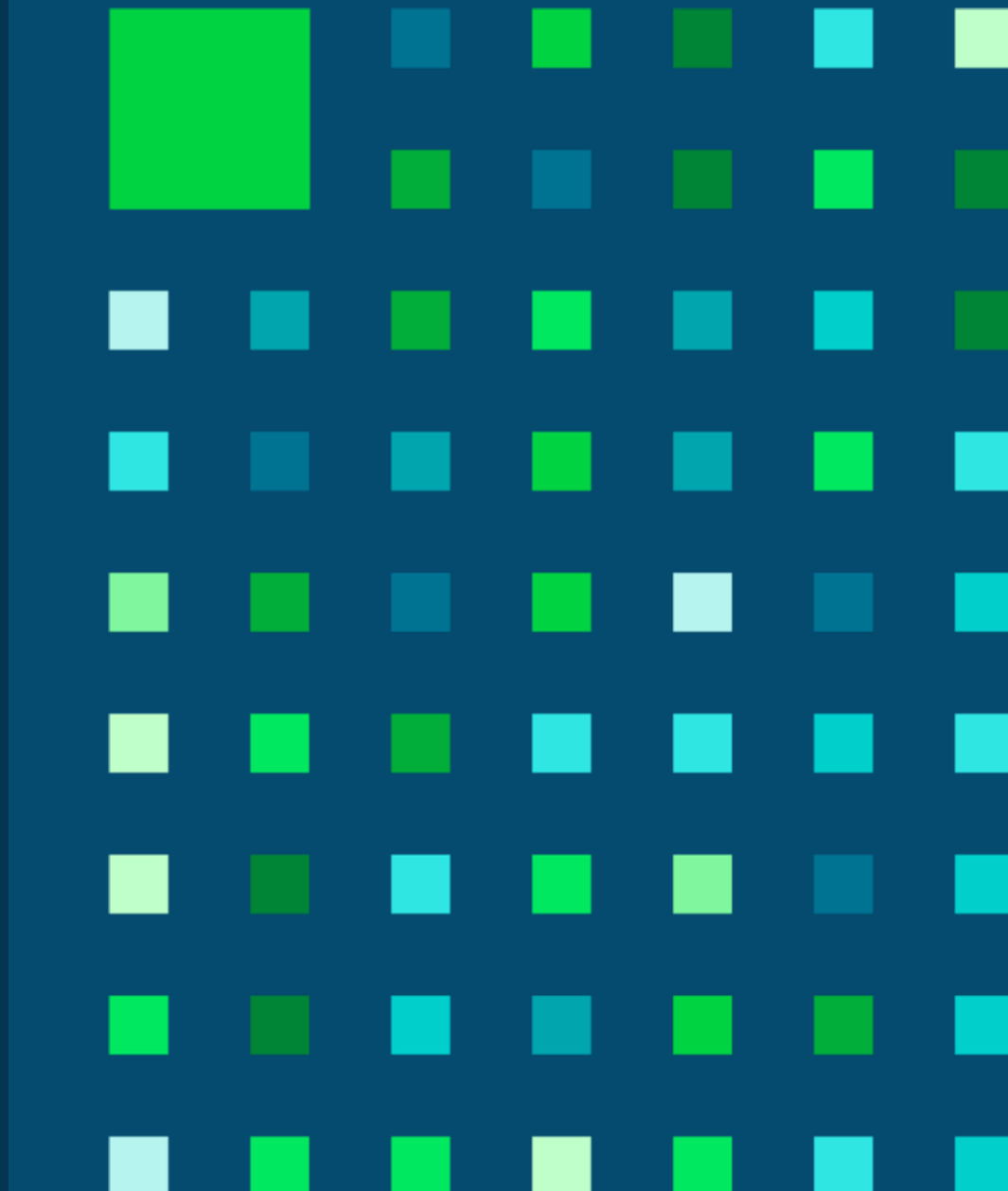
eBay Connect 2020

Listing API

Jancy Vincent
Sr Engineering Manager, Developer Ecosystem



eBay Connect 2020
Agenda

Key Capabilities

Integration

Demo

Listing API

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Listing API – Key Capabilities

- Allows users from partner platform to create Item Draft on eBay
- Leverages eBay recommendations
- Flexibility to review and update the draft on eBay User experience
- Enables global reach of 182M buyers

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User Onboarding

Register, if not an eBay seller

Obtain authorization

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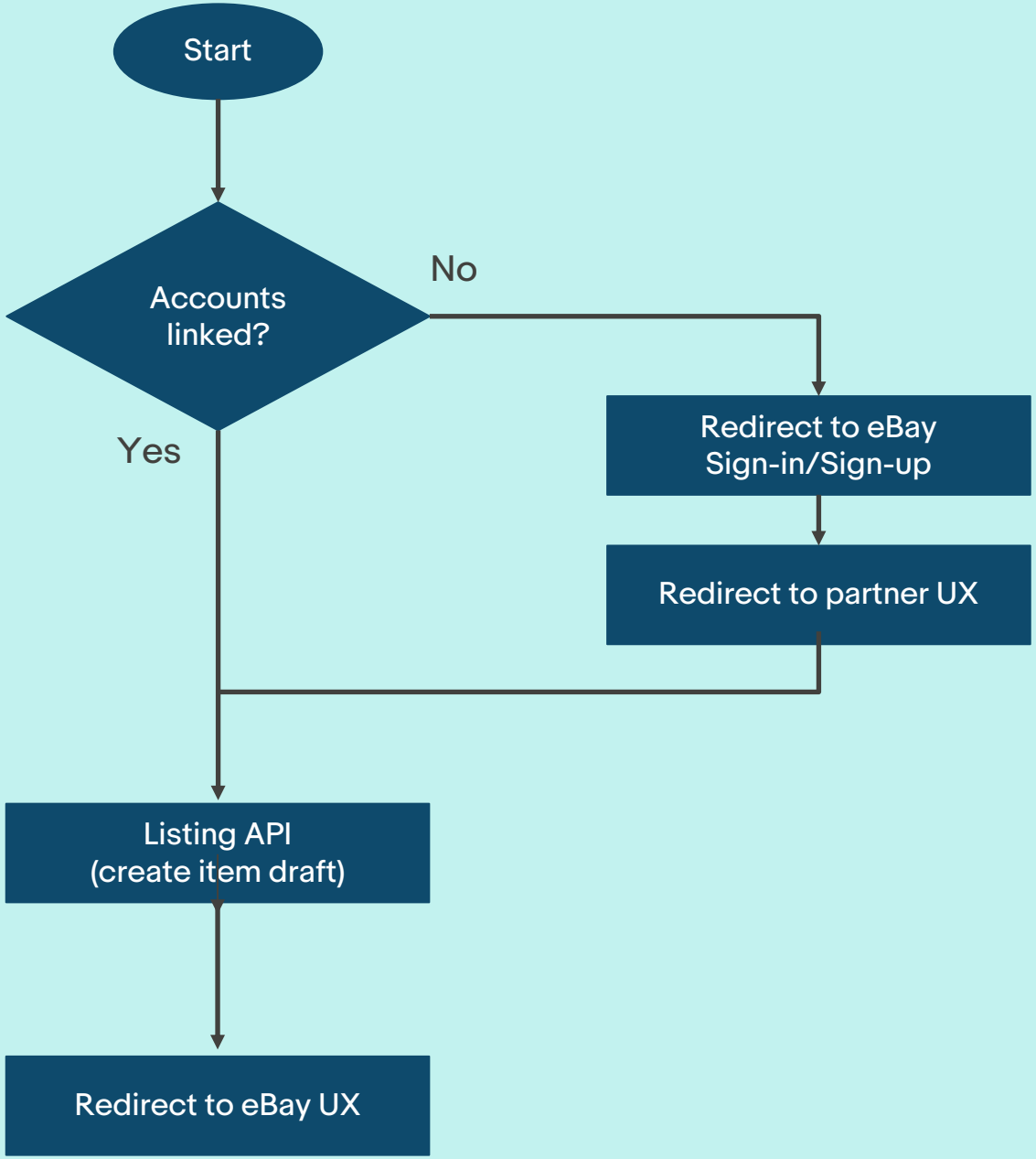
Account Linking & Create Item Draft Flow



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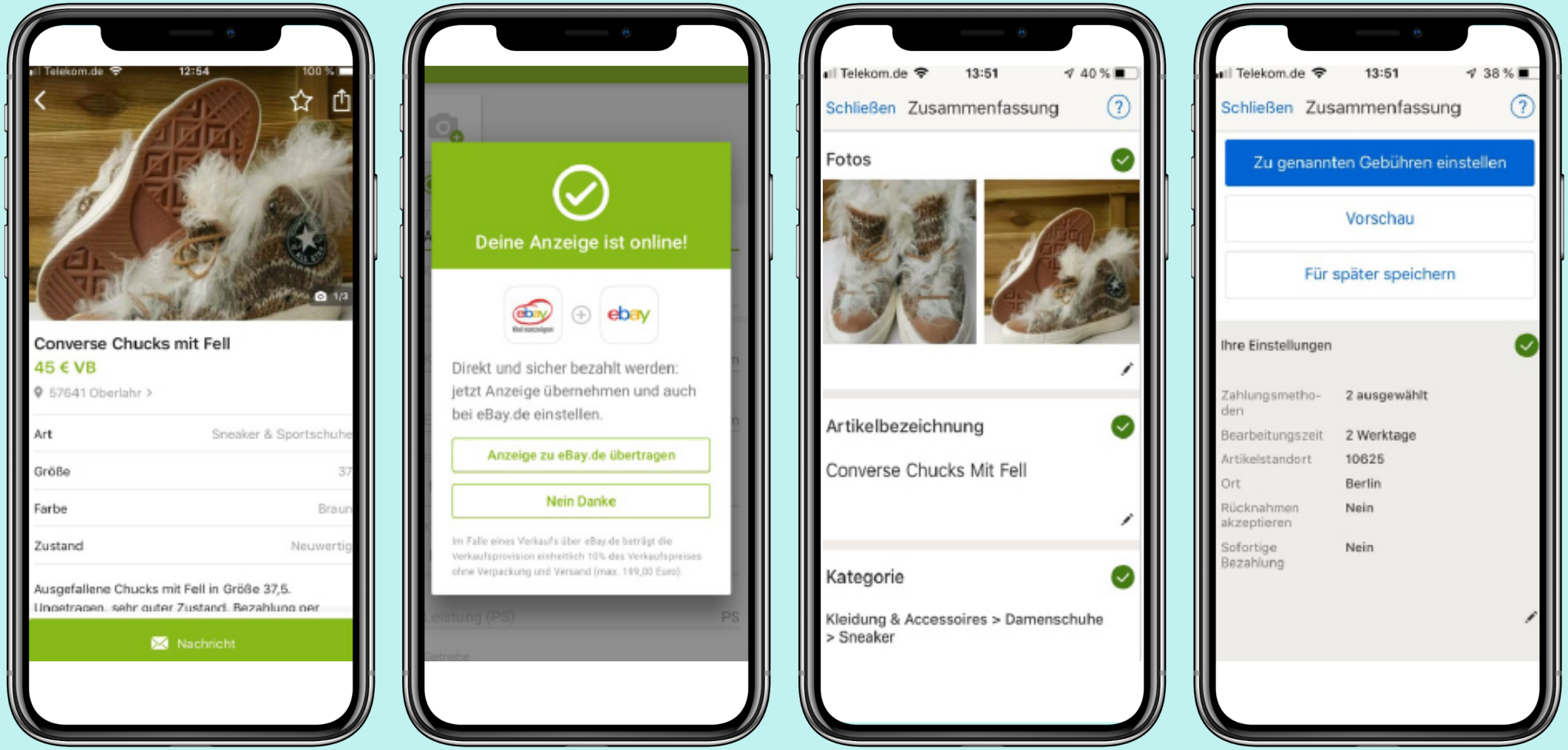
Seamless Native Deep Linking



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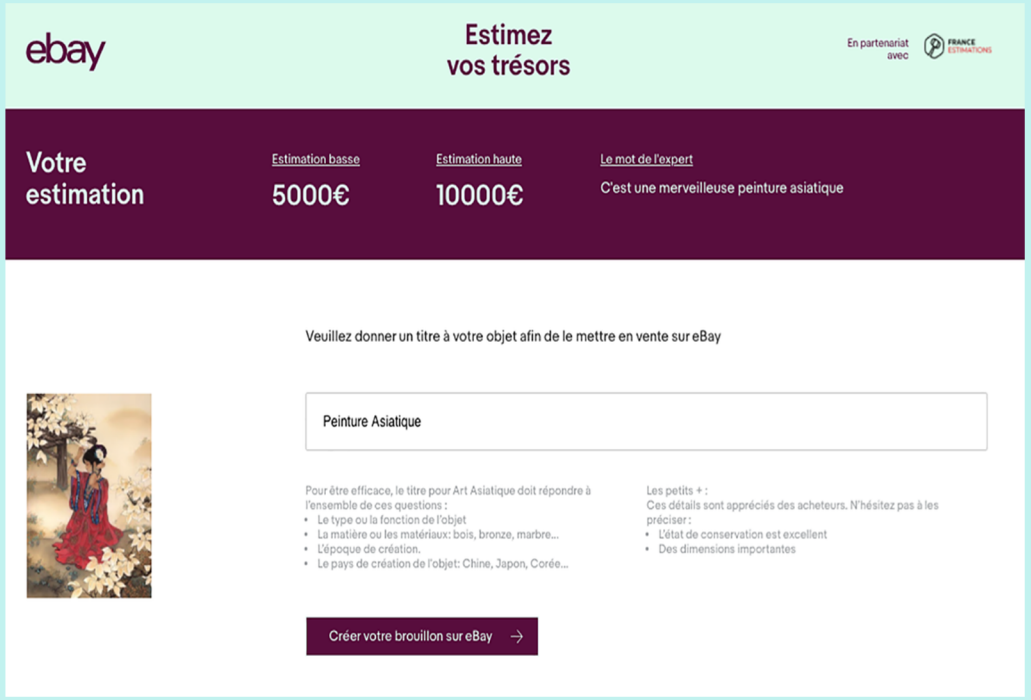
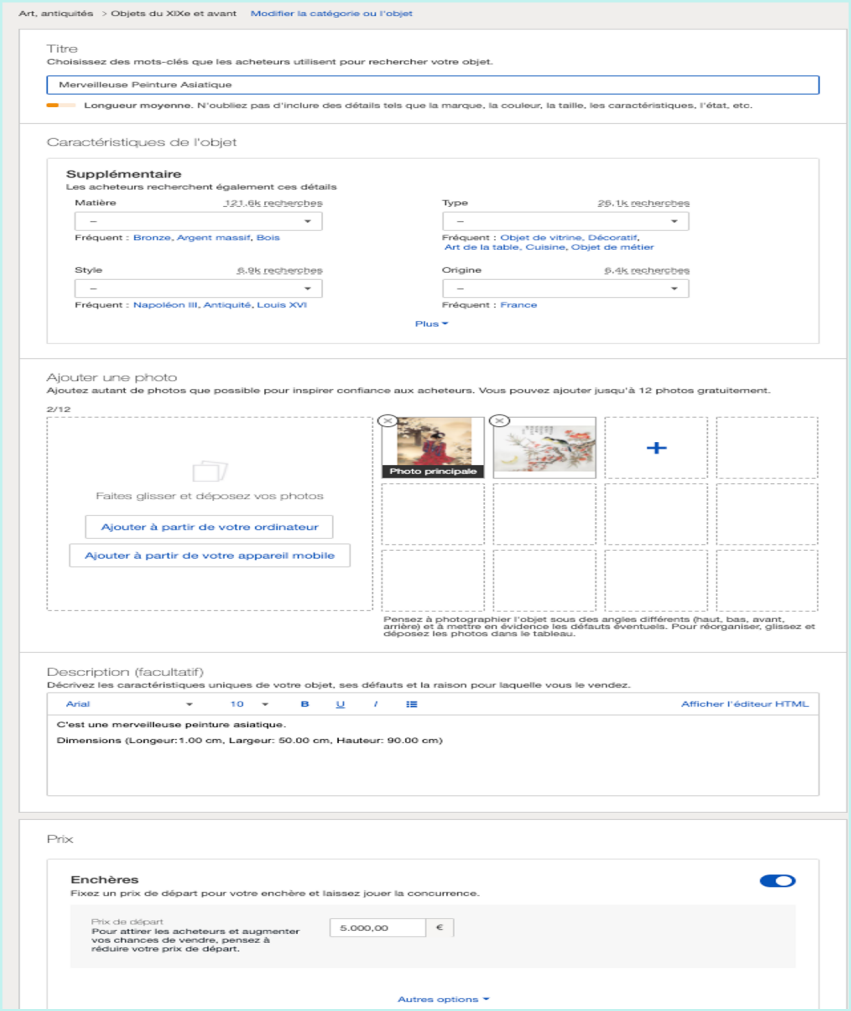
Listing API Integration in FR





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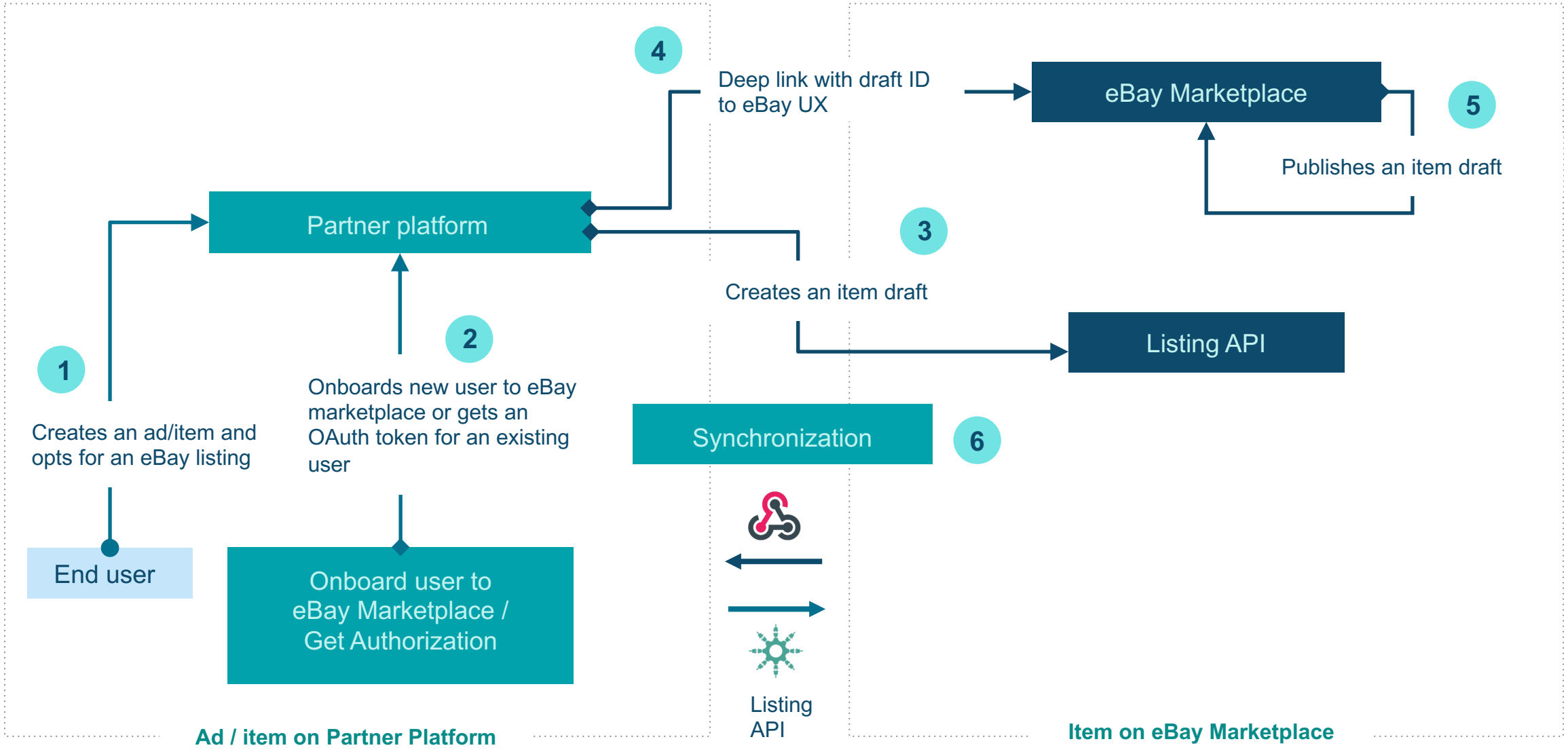
Demo

Integration With Listing API



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Create Item Draft

Authorization Scope
https://api.ebay.com/oauth/api_scope/sell.item.draft

POST
https://api.ebay.com/sell/listing/v1_beta/item_draft

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{
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      "currency": "string",
      "value": "string"
    },
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      "value": "string"
    }
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  "product": {
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        "values": [
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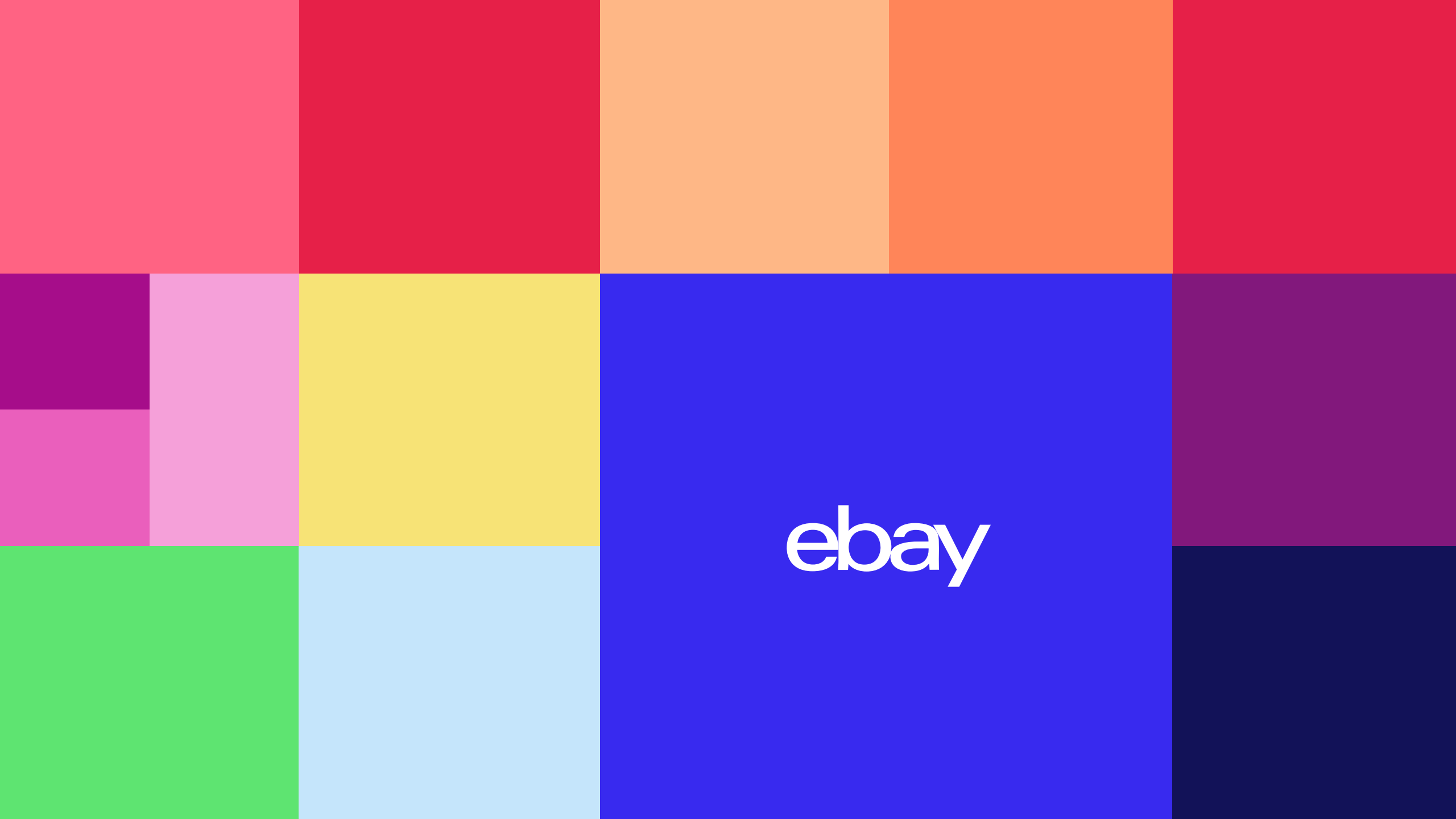
ebay