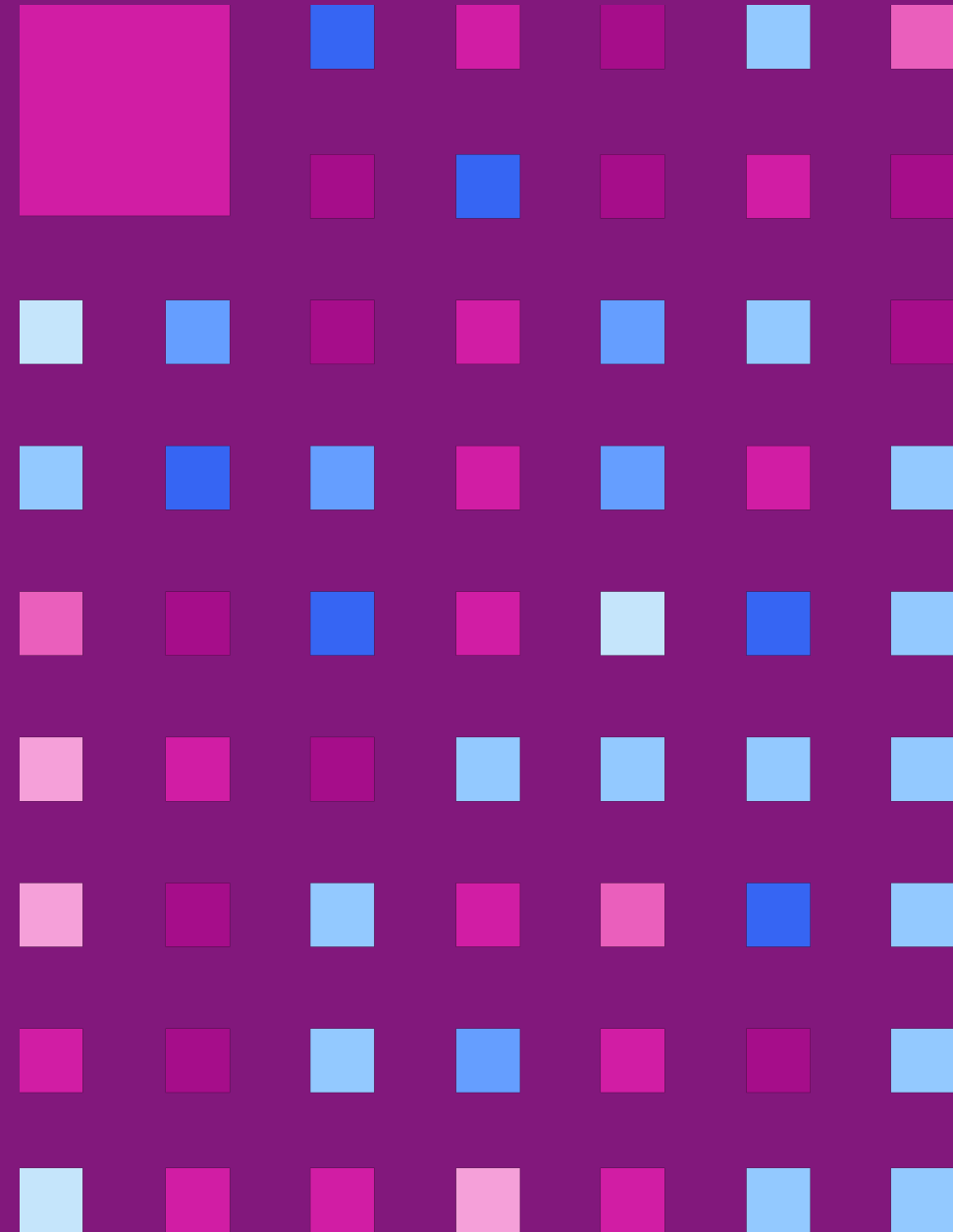# eBay Connect 2021

Welcome!

Tanya Vlahovic
Head of Developer Ecosystem

Welcome

Date / Time	Content
July 12 @ 9 AM PT	All About APIs Buyer Experience Media API Buy APIs Shipping and Member Communications API Security Updates New Event Notifications Fireside Chat With eBay Chief Architect Randy Shoup
July 13 – 14	eBay Connect Virtual Lounge

API is a product

First-class product

Built by developers for developers

ebay

eBay Connect 2021
Agenda

Global Marketplace

API Updates

Event Notifications

Developer Experience

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ebay

A truly global marketplace

20M
Active sellers worldwide

1.7B
Live listings

187M
Active buyers worldwide

190
Markets supported

Q1 2021
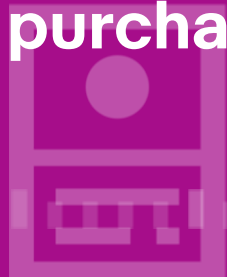
eBay Velocity

A watch is purchased every
7 sec.

A sneaker is purchased every
4 sec.

A sports trading card is purchased every
1 sec.

A car part or accessory is purchased every
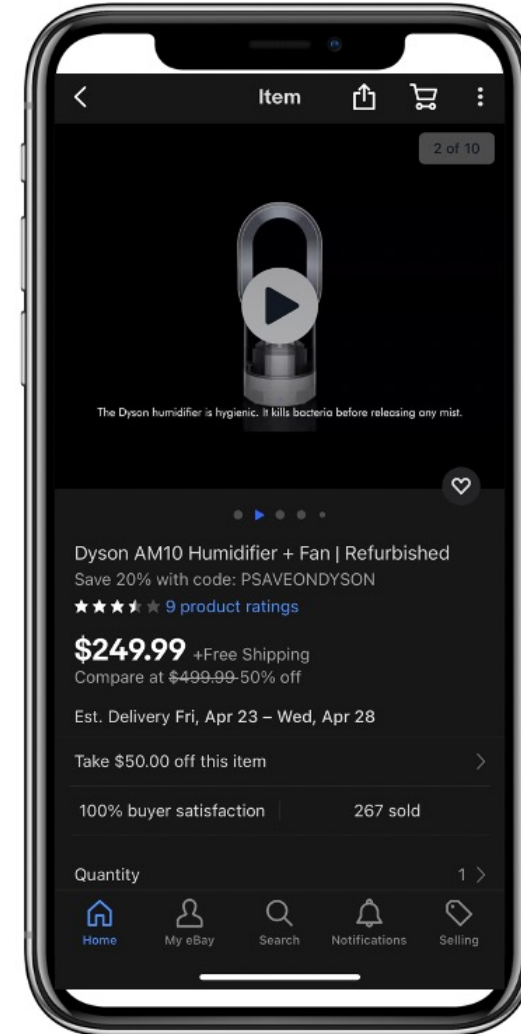**1** sec.

     *Data are full-year 2020 averages

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API-First Strategy

- **Media API** for uploading videos

- APIs for **Promoted Listings Advanced** coming in July

Buy APIs Crossed $6 Billion GMB

eBay's Buy APIs are changing the way we do business

Acquire new buyers, sellers, and partners

Grow GMB and revenue

Empower buying and selling anywhere

Expand our global reach

GMB = gross merchandise bought; Q1 2021

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New in Buy APIs

General Availability

Geo-expansion

Managed Payments

Checkout with eBay button

eBay Initiatives

Authenticity Guarantee, Certified Refurbished

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Other API Updates

Videos on Listings
Enabled in UK

Sell Feed API
Supports scheduling

Translation API
Optimized for ecommerce

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Assets for Login with eBay

- **Support for Web, iOS, Android**

Sign in with ebay

Sign in with ebay

Event Notifications

Delivered to 3rd-party webhooks

Notification schema treated as a contract

SDKs to simplify integration

Event Notification Payloads

{ ... }

AsyncAPI

| **Versioning** | **Format** | **AsyncAPI** |
| Semantic versioning | JSON | For async API contracts |

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Developer Experience

Simple, secure, consistent and well-documented API portfolio

Tools

Communication and tech support

API Portfolio

Legacy APIs:
- Trading API
- Shopping API
- Finding API

Feed · Account · Inventory · Fulfillment · Analytics · Order · Marketing

Compliance · Marketing · Analytics · Metadata · Feed · Marketplace Insights* · Offer

Finances · Listing · Logistics* · Recommendation · Browse · Deal

Notification · Media · Identity · Taxonomy · Charity · Catalog · Translation

Sell · Buy · Commerce · Developer · * Limited Release

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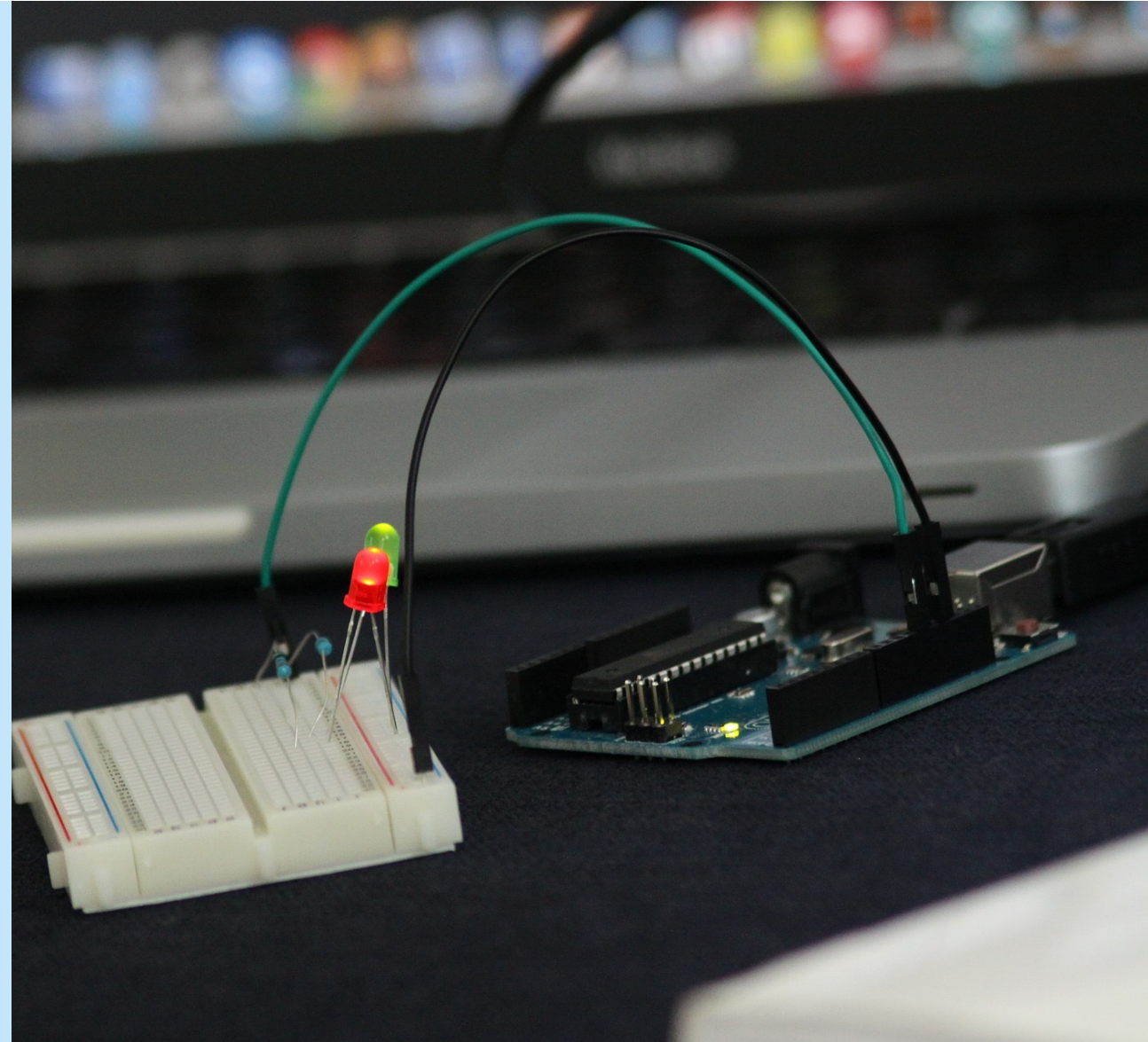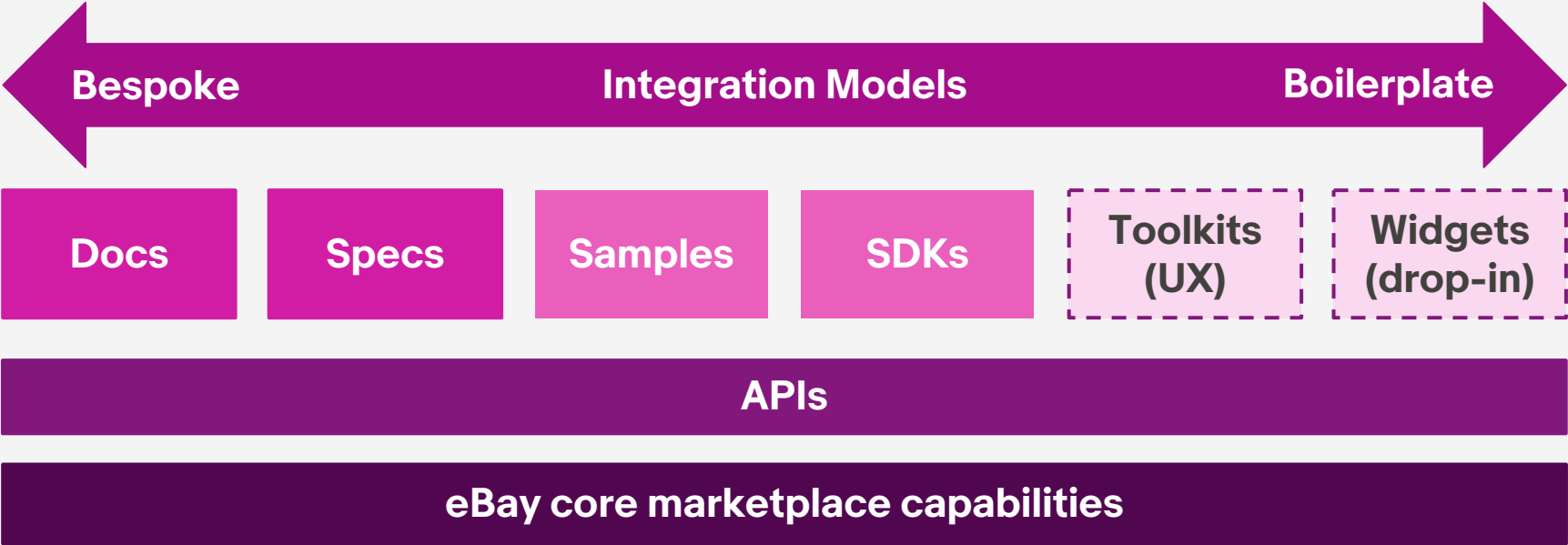
SDKs

- **eBay OAuth** (Java, Python, C#, Android)

- **Feed** (Java, Python)

- **Taxonomy** (Java)

- **Event notifications** (Java, Node.js)

https://github.com/eBay

Drop-In Solutions

← Bespoke   **Integration Models**   Boilerplate →

Docs	Specs	Samples	SDKs	Toolkits (UX)	Widgets (drop-in)

APIs

eBay core marketplace capabilities

Widgets

Checkout With eBay   eBay Items

OpenAPI Specification

OpenAPI Initiative

Streamlines integration with APIs

Swagger

Vendor-neutral

Human-readable

Machine-readable

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AsyncAPI Specification

Standard for defining asynchronous APIs

Vendor-neutral

Human-readable

Machine-readable

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Communication

Important program updates

API deprecations

SYD: Support Your Developer